**CONTENT**

**MJMC,  SEM-IV, PAPER-XIII (CC- 401)

 Topic : Definition of Production(continue…)**

**Date : 2-02-2020, TIME : 1.00 P.M.-2.00 P.M.**

 **PREPARED BY : AMIT KUMAR**

Production control is often run from a specific control room or operations room. With inventory control and quality control, production control is one of the key functions of operations management. Control, or controlling, is one of the managerial functions like planning, organizing, staffing and directing. It is an important function because it helps to check the errors and to take the corrective action so that deviation from standards are minimized and stated goals of the organization are achieved in a desired manner According to modern concepts, control is a foreseeing action whereas earlier concept of control was used only when errors were detected. Control in management means setting standards, measuring actual performance and taking corrective action.

Post production

Many filmmakers are in a perpetual pre-production stage. Pre-production is the stage where you try and convince everyone that your film is about to start shooting. It’s the nerve wracking stage where you wait for financial commitments to materialise in your bank, and for cast and crew to agree that they will definitely turn up. ‘Real’ pre-production is when you’re spending money on script development, casting, scouting and securing crew. Bottom line — pre-production is not difficult.

The second stage, production, is right after you get financing. Now you quickly get everyone together and spend nine to eighteen days of 14-18 hours each, shooting from dawn to dusk. Production is a ball buster. During production everything happens at once. The actors, lights, camera, props, schedule, film stock, egos, temper tantrums, and all the rest. Production, although typically presented as being fun and joyous, will probably be the worst two or three weeks of your life. But you persevere. Somehow you get that Martini Shot. Your film is in the can. You bring out the flat beer and celebrate.

 Everyone hugs everyone (except you, the skinflint producer) and goes home. You pass out and wake up approximately two days later. When you do wake up, you find twenty hours of tape, or the equivalent in film stock by the foot of your bed. You’re all alone. What do you do now? The answer, of course, is simple. You begin post-production. Post-production, somehow, is the part of the process that intimidates people most. Remember, it is not difficult. Production is massively difficult.

Post-production is not, as long as you take it step by step. Your first phone call will probably be to your cinematographer who, although he/she hates you, will be able to introduce you to several good editors. All you need to know about post-production and finishing your film is the thirteen steps listed below. Just take them one step at a time, in the order they appear. There will be no eighteen hour days. Your function will be to hire people and oversee them by dropping in for half an hour here and there. Postproduction, I repeat, is not difficult.